

Amy Schlinger

Objective: To obtain a job utilizing skills I have obtained through studies and practice

Education:

James Madison University, Harrisonburg, VA

Bachelor of Arts

May 2010

Major: Media Arts and Design- Print Journalism

Minor: European Marketing

Related Coursework: Photojournalism, Video Journalism, Web Design

Journalism Experience:

Alpha Media Group- Maxim Magazine

June 2009- August 2009

IT Intern

Learned how to trouble shoot MAC computer, logged appointments, worked in production correcting spreads and putting them through to circulation using K4, worked in the photo department doing photo research and ordering photos, worked in the editorial department editing articles and pushing them through circulation

Nickelodeon Magazine

June 2008- August 2008

Editorial Intern

Had many responsibilities that included pitching ideas for the magazine, participating in a photo shoot, fact checking calendars, researching for certain articles, creating binders, attending marketing and art/edit meetings, responding to fan mail, sending out advisor evaluations, looking over page layouts, and transcribing interviews

“SMAD About You”

Writer and Page Designer

Created the first issue of a magazine for alumni, current and prospective students of the Media Arts and Design department

The Bluestone

September 2009- Present

Sports Designer

Responsible for creating the page designs for the sports section of university yearbook

Contributing Writer:

The Breeze (school newspaper)

September 2008- Present

The Bluestone (school yearbook)

September 2008- Present

Work Experience:

ProFitness Physical Therapy

June 2009- August 2009

Marketing Department

Responsible for carrying out the company’s marketing vision through the creation of advertisements, postcards, mailings, and posters. Finding places where ads would receive the most exposure. Making personal doctor visits to market for ProFitness providing informational pamphlets. Doing market research to see what tactics worked best.

Activities:

Sigma Kappa Sorority

House Manager

August 2007- May 2008

Coordinated with the executive council the establishment of chapter house management rules and regulations. Assisted the corporate board in opening the premises at the beginning of each semester, as well as after vacations or breaks. Educated members in personal safety procedures and security and served as a liaison to Office of Residence Life.

Public Relations Chairman

January 2008- Present

Developed and implemented a public relations plan for the chapter and for the chapter events. Analyzed chapter programs, activities, events and projects and promoted good relations between the chapter and other Greek organizations as well as outside businesses and organizations. Also created a webpage for the chapter.

Skills:

Hardware: Dell, Macintosh

Software: Microsoft Office Suite (Excel, Word, PowerPoint), Adobe (Photoshop, Illustrator, InDesign, Dreamweaver)

● References available upon request ●